



Joseph Bryan McCameron

Investment Adviser Representative

Visionary Horizons, LLC

dba

Visionary Horizons Wealth Management

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Form ADV Part 2B Brochure Supplement

This Brochure Supplement provides information about Joseph Bryan McCameron that supplements the Visionary Horizons, LLC ("VH") Brochure. You should have received a copy of that Brochure. Please contact us at (865) 675-VHWM if you did not receive VH's Brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. McCameron is available on the SEC's website at www.adviserinfo.sec.gov.

Educational Background and Business Experience - Item 2

Joseph Bryan McCameron

Born: 1957

Education Background

- General Studies, Ball State University 1980

Employment History

- Owner/Agent, Farmers Insurance Agency, 12/2021 to Present
- Investment Adviser Representative, Visionary Horizons, LLC, 03/2018 to Present
- Agent, WCH Casualty Insurance, 01/20014 to 12/2021
- Account Manager, Visionary Horizons, 04/2016 to 12/2016
- Registered Representative, Purshe Kaplan Sterling, 04/2016 to 12/2016

Disciplinary Information - Item 3

Mr. McCameron has not been involved in any reportable disciplinary events.

Other Business Activities - Item 4

Mr. McCameron is also a licensed insurance agent and earns commissions for the sale of insurance products. The receipt of dual compensation creates a disclosable conflict of interest. The firm expects that clients to whom it offers advisory services may also be clients for whom Mr. McCameron acts as an insurance agent. Clients are instructed that the fees paid to the firm for advisory services are separate and distinct from the commissions earned for placing the client in insurance products. Clients to whom the firm offers advisory services are informed that they are under no obligation to use the firm's Associated Persons for insurance services and may use the insurance brokerage firm and agent of their choice.

Additional Compensation – Item 5

Apart from the receipt of compensation for the activities listed in Item 4 above, Mr. McCameron does not receive additional compensation or economic benefits from third party sources in connection to his advisory activities.

Supervision - Item 6

Mr. McCameron is an investment adviser representative of VH. In this role, Mr. McCameron is responsible for general investment research, the monitoring of client portfolios for investment objectives and other reviews. Mr. McCameron is supervised by Tyler McMurray, the Chief Compliance Officer of VH.

VH has implemented a Code of Ethics and an internal compliance program that guides each Associated Person in meeting their fiduciary obligations to clients. Mr. McCameron adheres to VH's Code of Ethics and compliance manual as mandated. Clients may contact Mr. McMurray at the phone number listed on the cover of this Brochure Supplement, to obtain a copy of VH's Code of Ethics.

Additionally, VH is subject to regulatory oversight by various agencies. These agencies require registration by VH and certain employees where required. As a registered entity, VH is subject to examinations by regulators, which may be announced or unannounced. VH is required to periodically update the information provided to these agencies and to provide various reports regarding firm business and assets under management.

Requirements for State-Registered Advisers - Item 7

This section is not applicable because VH is SEC registered.